

**Minutes of Weston Town Center Celebration Committee
Wednesday, March 9, 2022**

**The meeting will be held in person at the Arts & Innovation Center, 356 Boston Post Road,
Weston MA 02493
Hybrid Meeting (Zoom 864 3470 2844)
Called to Order at 8:00 a.m.**

Remotely participating were Board members, Chair, Dusty Rhodes, Laurie Bent; Select Board Liaison, Amy Riedel, Adrienne Giske, Jean Arturi, Pamela Fox, Ian Glover, Julie Johnstone, Lee Johnson, Leslye Fligor, Steven Wagner, Nancy Piedra, and Alanna Muldoon.

Also present: Anthony Senesi, Rachael Patten, Mignonne Murray, Chris Fitzgerald, Molly Varnau

Ms. Rhodes called the meeting to order at 8:00am.

Approval of the Minutes: Approval of the minutes were passed over.

Town Center Banners: Ms. Rhodes presented a draft design of the Town Center Banners (Street poles and over the road banners). Ms. Rhodes stated that the Select Board is in the process of creating regulations for signage in Town Center. Ms. Giske stated that there are specifications for sizing of the banners that need to be followed.

Sponsorship: Ms. Fligor stated that Patrick Ahern gave a donation of \$5,000, Golden Ball Tavern Museum gave \$2,500. Ms. Rhodes stated that the program will be printed the following day, and there will be 2,000 copies. Ms. Piedra wanted to make sure that the name of First Parish Church of Weston was correct. Ms. Rhodes presented a Sponsorship Opportunity document that potential sponsors can fill out if they are interested in donating.

Events at Celebrate Weston:

Ms. Johnson described the Council on Aging's efforts to have a salsa dancing class during Celebrate Weston. Ms. Johnson stated that the Council on Aging will create postcards to give to residents.

Ms. Rhodes stated that she has been working with Ms. Feller with Spring Fling regarding a site plan at Town Green during Celebrate Weston.

Ms. Rhodes stated that High School Music Director, Chris Memoli is organizing a full concert after the Commemoration Ceremony. The Commemoration Ceremony will occur at 1:00pm. The concert will begin at 1:30 pm. Ms. Fligor noted the timespan of the event.

Ms. Rhodes stated that the Marketplace/Street Fair will occur at the Josiah Smith Tavern Parking Lot. Ms. Rhode stated that there will be a stage and the additional clubs and organizations and businesses located in the parking lot.

Ms. Piedra described the Weston Forest and Trail Association Fun Walk at 8:00am.

Ms. Fox stated that the reenactors will be walking around Town Center, Knox Park and the Josiah Smith Tavern. Ms. Fox described the "Before and Now" exhibits that will be stationed in a variety of Town Center.

Ms. Piedra described the clubs, businesses, and organizations that will be involved. There was discussion about additional clubs and organizations that can be involved and contacted. Ms. Johnstone stated that she will reach out to the independent schools in Weston.

Ms. Muldoon offered to make promotional videos for the Celebrate Weston event.

Ms. Riedel stated that St. Julia will be holding Mass later in the day on Saturday, and also on Sunday, she noted the potential conflict with the rain date.

Equipment and Facilities:

Mr. Fitzgerald described the size stages that the Recreation Department can provide. Ms. Rhodes stated that the Garden Clubs can provide flowers and greenery for the stages.

Ms. Bent made a motion to adjourn, seconded by Ms. Giske, all in favor, motion approved. Meeting adjourned at 9:27am.

Minutes taken respectfully by Anthony Senesi, Assistant to the Town Manager, Town of Weston.